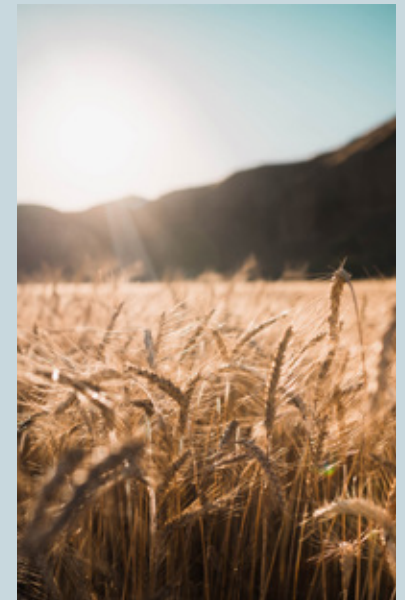


# Agriculture Digest



# Agriculture Digest



A magazine for those on the land, with: in-depth reads and discussion about current agricultural issues, a focus on the environment, showcasing innovation and new technology in the agricultural industry, overviews of new machinery, sharing stories about real people, revealing insights into rural and regional Australia and its towns, and enlightening or aspirational relevant lifestyle and event snippets.

Published by  
**MONACHELLO PUBLISHING**  
S-1/146 SPIT ROAD MOSMAN  
NSW 2088

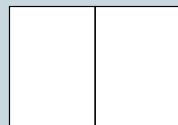
Distribution  
**NATIONWIDE**  
*farmers, grain producers, graziers, cattle breeders, sheep breeders, via shows, sales, field days and agriculture outlets*

SUBSCRIPTION  
AVAILABLE  
**print & digital**

## Book your ad

*All rates are for full colour advertisements; all prices ex gst.*

*Please see our Booking Terms and Conditions on the following page.*



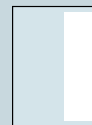
**DOUBLE PAGE SPREAD**  
over 2 pages  
A3 landscape + bleed  
\$8800



**FULL PAGE**  
over 1 page  
A4 portrait + bleed  
\$4400



**HALF PAGE horizontal**  
190x135mm  
\$2420



**THIRD PAGE vertical strip**  
59x277mm  
\$1210



**QUARTER PAGE STRIP horizontal strip**  
190x64mm  
\$895



**QUARTER PAGE vertical corner**  
93x135mm  
\$895

## Special Placements

FP INSIDE FC .....+\$2000.00  
FP OPP. INSIDE FC.....+\$2000.00  
INSIDE FC SPREAD .....+\$3000.00  
FP RPH 1ST 1/3 ..... +\$800.00  
FP 1ST 1/3 ..... +\$500.00  
BACK COVER.....+\$1000.00

For more information, please contact

SAL

ACCOUNTS MANAGER

SAL@AGRICULTUREDIGEST.COM.AU

## Advert design

If you need your ad designed we can do this for you. High resolution images and suggested text to be supplied by client. Rates only available for Agriculture Digest advertisement bookings. Prices ex gst.

DPS .....	\$650
FP .....	\$650
1/2 PAGE .....	\$400
1/4 PAGE STRIP .....	\$300
1/4 PAGE .....	\$300

## Advert resize

If supplied with adequate assets we can resize your advert. Prices ex gst.

DPS .....	\$300
FP .....	\$250
1/2 PAGE .....	\$200
1/4 PAGE STRIP .....	\$150
1/4 PAGE .....	\$150

## Advertorials

Text & images supplied by you, designed & edited by us. Prices ex gst.

4 PAGES .....	\$5000.00
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## Editorials

We a section dedicated to advertiser guide editorials, giving you the chance to give our readers a bit more insight into who you are, what you do and how you can be of service to them. Text & high resolution images supplied by you, designed & edited by us. Word count includes contact details. No logos. Prices ex gst.

1 PAGE 300 words.....	+\$2000
1/2 PAGE 150 words.....	+\$1200
1/3 PAGE 100 words.....	+\$800
1/6 PAGE 50 words.....	+\$500

We suggest your text based on your website for \$1+gst/word.

## Specs

All files to be supplied by client via [wetransfer.com](http://wetransfer.com) to [melissa@agriculturedigest.com.au](mailto:melissa@agriculturedigest.com.au).

For ads, please send print quality CMYK PDF file with fonts embedded and images a minimum of 300dpi.

Images must be high resolution of a high quality.

## Subscriptions

For a limited time, free subscriptions are available. Sign up via this form:

<http://eepurl.com/hUTCJ9>

## Booking Terms and Conditions

There is a cooling-off period of 14 days for advertising bookings. Any cancellations requested after the cooling-off period expires will not be accepted and the full price of the advertising booking will be charged.

For more information, please contact

SAL

ACCOUNTS MANAGER

[SAL@AGRICULTUREDIGEST.COM.AU](mailto:SAL@AGRICULTUREDIGEST.COM.AU)

# Agriculture Digest

**If you're booking an ad with us, please read this first**

## HOW TO DESIGN

### Format:

*The preferred format is PDF at high quality/print quality.*

### Images:

*All images inside the pdf must be high quality and high resolution at a minimum of 300dpi and converted to cmyk.*

### Fonts:

*All fonts should be embedded or converted to outlines.*

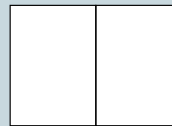
### Colors:

*Both images and shapes, fonts or strokes should be converted to cmyk colors. No other color space will be accepted as the conversion at the printing office can create unexpected results.*

### Dimensions:

*Do not forget to create your ad at the size of the ad you booked. Please check the dimensions and specific requirements. Dimensions are in millimeters.*

## SIZES + SPECS



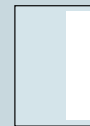
**DOUBLE PAGE SPREAD**  
*over 2 pages*  
A3 landscape + bleed  
420x297 + 3 bleed



**FULL PAGE**  
*over 1 page*  
A4 portrait + bleed  
210x297 + 3 bleed



**HALF PAGE**  
*horizontal*  
190x135mm  
no bleed is necessary



**THIRD PAGE**  
*vertical strip*  
59x277mm  
no bleed is necessary



**QUARTER PAGE STRIP**  
*horizontal strip*  
190x64mm  
no bleed is necessary



**QUARTER PAGE**  
*vertical corner*  
93x135mm  
no bleed is necessary

## HOW TO SEND

**Exporting:** *All full page ads should be exported with crop marks and 3mm bleed minimum. The smaller ads do not need bleed or crop marks but can have them too. Please check the table to understand your printing specs.*

**Sending:** *All files to be supplied by client via wetransfer.com to sal@agriculturedigest.com.au.*

## PLEASE NOTE

*We take no responsibility for the print quality or correctness of ads that are not supplied as requested.*

## DO YOU NEED YOUR AD TO BE RESIZED, REDESIGNED OR DESIGNED?

*If you need your adert designed, redesigned or resized, we can do this for an additional charge. Please see our media kit for pricing.*

For more information, please contact

SAL

ACCOUNTS MANAGER

SAL@AGRICULTUREDIGEST.COM.AU